

## FOLLOWING OUR MOTTO IN PREPARATION FOR THE FUTURE

Be Prepared. This motto has served us for nearly 100 years. To prepare for the next century, the Yankee Clipper Council, BSA and the Boston Minuteman Council, BSA are joining together to explore ways to not only strengthen our brand but also increase our effectiveness in the community. In order to stay current with political, demographic and societal trends, we must challenge ourselves to think creatively to maintain our status as one of our nation's premier youth organizations.

Both the Boston Minuteman Council and the Yankee Clipper Council have mutually agreed to examine the possibilities of future collaboration or consolidation in order to reach both councils' goal to ultimately serve more youth. The two Councils will be meeting together in the upcoming months to analyze all aspects of our Councils' program delivery structures and overall operational effectiveness. This will include several joint study groups with volunteers from each council. Guided by the pillars established in the BSA's National Strategic Plan, these committees will undertake a review of council operations focusing on the following areas:

- Program Delivery
- Marketing/Finance/Fund Raising
- Human Resources (Professional and Volunteer)
- Effective use of Council Properties and Assets
- Potential Strategic Alliances
- Governance/Legal

These committees will meet, share information, establish criteria and ultimately develop goals and recommendations for how we can best move forward in preparing for the future. Each council intends to provide regular updates to their respective volunteer leaders and members and, as appropriate, to solicit specific feedback. **We have faith that this process will lead us to our ultimate goal of more effectively delivering the Scouting mission. We look forward to working together on this project to provide an even better program to the youth of greater Eastern Massachusetts and Southern New Hampshire.**

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