

Minutes of Program and Membership Subcommittee of
Boston Minuteman and Yankee Clipper Study Committee

Date: Oct 27, 2008
Location: Century Bank, Medford Mass
Members Present Robert McLaughlin Yankee Clipper Council
David Gardner Boston Minuteman Council
Neil Lupton Boston Minuteman Council
Craig MacPherson Yankee Clipper Council
Member Excused Tom Kehoe Yankee Clipper Council

The guiding principles of this subcommittee will be

1. Identify and clarify the pluses and minuses of collaborative efforts in program and membership
2. The best relationships and organizations to optimize program quality and membership
3. Identify the best practices in program delivery and seek to pursue those as much as possible

Reviewing the seven items presented in the “Guide for a Joint Council Study Committee-Subcommittee Tasks” the subcommittee concurred they were reasonable and would review them in the context of the guiding principles.

1. Review Membership and population demographics and evaluate effectiveness of existing district alignments
2. Consider any special impact efforts required to improve membership penetration in target communities
3. Review membership trend lines along with resident, weekend and camping records to project future outdoor facility requirements
4. Evaluate all program delivery practices currently being used, including facility based program delivery. Make recommendations to the Properties and Assets working group as needed.
5. Identify additional program delivery services and facilities desired to enhance the program delivery to each age group.
6. Develop recommendations as to how the current outdoor resources (camps) of each council can be better utilized through coordinated asset management in order to achieve desired program objectives
7. Evaluate the full time and part time staffing needed to achieve program objectives. Make appropriate recommendations

Next Meeting: Nov 11 5:30 PM
David Gardner’s office: 57 Commerce Way, Woburn