

WHAT WILL YOUR UNIT ACCOMPLISH THIS YEAR?



NEW EQUIPMENT



BIGGER TRIPS



MORE ADVENTURE

**Anything's possible! Make a plan,
Make a Budget, Make this the best year ever.**

Your unit's biggest plans are possible this year. Selling Trail's End Popcorn is key, but if your unit plans for the sale, budgets your program and makes a goal, you'll accomplish more!

It's easy!

- 1.** Plan your unit's year. Think about activities and equipment you need. Don't be shy ... dream big!
- 2.** Make a budget. Assign costs to each activity and all the equipment in your plan.
- 3.** Set a goal for your unit and each Scout family. Your unit's plans can be bigger than ever!
- 4.** Spread the word. Having a plan will motivate Scouts and the budget breaks down costs for each family. Share the dreams and goals the unit and scouts have and how popcorn can help get everyone there!"

**Anything's possible with popcorn!
Learn more at trails-end.com.**